



MICHIGAN CHEMISTRY COUNCIL

POLICY DAY
2022

TUESDAY, FEBRUARY 8

LANSING, MI

**EVENT SPONSORSHIP
OPPORTUNITIES**



MICHIGAN CHEMISTRY COUNCIL

POLICY DAY 2022

Our annual Policy Day at the Capitol brings together industry leaders with key policymakers to discuss current priorities for the business of chemistry. Legislators and agency leaders* will present valuable updates and take questions and feedback from members. Participants will help shape the MCC's legislative and regulatory advocacy.

Finally, we host an interactive luncheon in the Capitol to showcase our importance and facilitate conversations. Product gift bags are also presented to state policymakers to illustrate the importance of chemistry in everyday life. Sponsors and attendees can reach around 150 -200 MCC members, policymakers, and staff members through this event.

Product Gift Bags

100 quantity

- The MCC is requesting samples or products that utilize member chemistries
- Includes company logo and product information on printed material
- Product gift bags will be given to state legislators and other policymakers in attendance
- 100 quantity of each item is requested, to be received by the MCC no later than February 2nd

\$350

Policymaker Session Sponsor

- Sponsor of a policymaker guest speaker (legislator or agency leader)
- Listed on event signage and promotional materials
- Includes one registration for program, continental breakfast, and luncheon

\$500

Luncheon Innovation Showcase *(Eight Available)*

- 6' exhibit table with linen and skirt, chair
- Listed on signage near vendor area
- Includes two registrations for program, continental breakfast, and luncheon

\$800

Legislative Luncheon Sponsor

- Includes tabletop information in lunch area
- Includes exhibit in luncheon innovation showcase
- Listed on event signage and promotional materials
- Includes three registrations for program, continental breakfast, and luncheon

Additional 2022 MCC Sponsorship Opportunities will Include Summer Golf Outing and Fall Annual Conference – please contact us about package opportunities!

2501 Jolly Road, Suite 110, Okemos, MI 48864 | 517-372-8898 | info@michiganchemistry.com

**Prior guests have included members of Congress, state Legislative leaders, EGLE Director, EPA Region 5 Administrator, MPSC Chairman, and the office of the Governor*



MICHIGAN CHEMISTRY COUNCIL

POLICY DAY 2022

Company: _____

Contact Person: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____

E-mail: _____

Website: _____

Type of Business: _____

Available Sponsorship Opportunities

Policymaker Session Sponsor	\$350
Luncheon Innovation Showcase	\$500
Legislative Luncheon Sponsor	\$800

Total Amount Due: \$_____

PAYMENT METHOD:

(Make all checks payable to MCC)

Check enclosed: \$_____

Credit Card: Visa MasterCard American Express

Card Number: _____ Expiration Date: _____ CVV: _____

Card Holder (name printed on card): _____

Billing Zip Code: _____

Signature: _____

Please return a copy of the invoice with payment to the address below or call our office to do a credit card transaction, 517.220.2387 or you may pay online.

Send Payment to:

Michigan Chemistry Council
2501 Jolly Rd., Suite 110
Okemos, MI 48864
events@michiganchemistry.com
michiganchemistry.com

THANK YOU FOR YOUR CONTINUED SUPPORT!