



**January 18, 2018**

Thank you for your continued support of the **Michigan Chemistry Council** (MCC) and our mission to further the business of chemistry in our state.

Since 1967, the MCC has been the unified voice for our state's chemical manufacturers, formulators, distributors – an industry that provides tens of thousands of good jobs and the innovative products that enable our modern world.

The MCC works every day to **advocate** for our industry in Michigan, by providing policymakers with information they need to make sound decisions. We celebrated numerous [legislative and regulatory policy accomplishments in 2017](#). The people of Michigan will elect a **new Governor and Legislature** in 2018 – with new leadership will come a new approach to policies that impact manufacturing. *We will be actively involved in working with these new leaders on your behalf.*

We also **communicate** about important issues to our members, and bring together our industry to **collaborate** with other key groups. Additionally, we represent our industry every day in the press, on social media, and directly to elected officials to showcase the business of chemistry at work.

In these activities, we provide significant value to our member companies, and we will step up our efforts even further in 2018. We have a great year planned, with our first events (a doubleheader with our morning [Policy Day at the Capitol](#) and an [afternoon TSCA Seminar](#)) planned for **Wednesday, February 7<sup>th</sup>** in Lansing. We are seeking sponsors and company products for this event.

We are also engaged in and seeking support for several valuable initiatives, including advocacy on major energy decisions at the Michigan Public Service Commission (MPSC), and a new education outreach website that will connect our companies with Michigan teachers and students. These are value-added opportunities that depend upon member participation.

Enclosed you will find your company's annual dues statement for 2018, and we encourage you to also consider selecting your additional sponsorship opportunities for the year to come.

If you have any questions, please let John know as soon as possible at 517-372-8898. Thanks again for your continued support.

Sincerely,

Brooke Beebe

President, MCC Board of Directors  
Vice President, Hemlock Semiconductor

John Dulmes

MCC Executive Director



**MICHIGAN**  
CHEMISTRY COUNCIL

## MISSION

REPRESENT OUR MEMBERS TO INFLUENCE POLICIES THAT PROMOTE AND GROW A SAFE, ENVIRONMENTALLY RESPONSIBLE, AND COMPETITIVE BUSINESS OF CHEMISTRY IN MICHIGAN.

### MCC Policy Day at the Capitol

**Wednesday | February 7 | 8:00am - 1:00pm | Lansing**

Our annual Policy Day includes a planning session for legislative and regulatory priorities, meetings with legislators and agency leaders. We also host a luncheon in the Capitol building to showcase our industry's innovations and contributions.

### TSCA Implementation Seminar

**Wednesday | February 7 | 1:30 - 4:30pm | Lansing**

After our morning policy day, the MCC will host an afternoon seminar with an update on implementation of the new Toxic Substances Control Act (TSCA). This event promises to have top-notch experts on this significant new law and its implications for every company.

### West Michigan Chemical Industry Update Event

**Friday | May 4 | Tentative | Grand Rapids**

The MCC will host an update event for the chemical industry in West Michigan. Participants will also have a chance to hear and share their latest developments in industry and engage in networking opportunities.

### MCC Annual Conference

**Tuesday | October 16 | Tentative | 9:00am - 6:00pm | Lansing**

Our well-known annual conference program and attendance continues to grow. This event will feature keynote speakers, industry updates, a full-day of networking and exhibitor opportunities.

### Mid-Michigan Chemical Industry Update Event

**Friday | December 7 | Tentative | Midland**

The MCC will host an update event for the chemical industry in Mid-Michigan. Participants will also have a chance to hear and share their latest developments in industry and engage in networking opportunities.

EVENTS

**For more information or questions on sponsorships, please contact Executive Director, John Dulmes at 517.372.8898 or [info@michiganchemistry.com](mailto:info@michiganchemistry.com)**



**MICHIGAN**  
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## Event Sponsorship Opportunities

### Premier Presenting Sponsor \$3500

- Exhibitor table at Policy Day at the Capitol - February 7
- Two (2) complimentary registrations for Policy Day - February 7
- Exhibitor table at the Annual Conference with premier location - October 16
- Four (4) complimentary registrations for the Annual Conference - October 16
- Company name on signage, program, social media and website for both events (February 7 & October 16)

### Premier Meal Sponsor (only two available) \$2225

- Exhibitor table at Policy Day at the Capitol - February 7
- Two (2) complimentary registrations for Policy Day - February 7
- Exhibitor table at the Annual Conference - October 16
- Three (3) complimentary registrations for to the Annual Conference - October 16
- Company name on signage, program, social media and website for both events (February 7 & October 16)

### Premier Education Sponsor \$1500

- Exhibitor table at Policy Day at the Capitol - February 7
- One (1) complimentary registration for Policy Day - February 7
- Exhibitor table at the Annual Conference - October 16
- Two (2) complimentary registrations for the Annual Conference - October 16
- Company name on signage, program, social media and website for both events (February 7 & October 16)

### TSCA Implementation Seminar Sponsorship \$500

- Includes company name on signage, social media and website for event
- Two (2) complimentary registrations to the seminar (\$300 value)

### Exhibitor Table Only - Policy Day at the Capitol \$750

- February 7
- Includes two (2) complimentary registrations to Event
- Regular member companies are encouraged to host a table for visibility at our legislative luncheon

### Exhibitor Table Only - Annual Conference \$600

- October 16
- Includes two (2) complimentary registrations to Event
- Any member company is encouraged to host a table for visibility with attendees at our full-day conference

### Other Event Sponsorships Available from \$350 to \$1,500 Per Event

Please contact Executive Director, John Dulmes for more information at 517.372.8898 or [info@michiganchemistry.com](mailto:info@michiganchemistry.com)

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PROSPECTUS



**MICHIGAN**  
CHEMISTRY COUNCIL

## 2018 MCC Sponsorship Opportunities

We want to give our member companies the opportunity to partner with the MCC on a number of possible opportunities for 2018. Please see below for more information about opportunities available at this time!

### MPSC and Energy Advocacy

The MCC is working actively to help improve energy cost competitiveness for our industry. This year, the MCC will again retain legal counsel to formally intervene in several important cases at the Michigan Public Service Commission (MPSC) on behalf of our members.

These cases will include the "capacity demonstration" case (U-18444) that will have significant impacts for Michigan's electric choice markets, as well as the comprehensive "Integrated Resource Planning" (IRP) case for Consumers Energy beginning this year (the IRP case for DTE will commence in 2019).

The MCC will also continue to provide advocacy leadership at the Legislature and through new public affairs efforts that advance our message of energy cost competitiveness. Companies contributing to this effort will provide strategic direction through the MCC's Energy Workgroup.

### 2018 MCC Event Sponsorships

The MCC has a number of great events planned for this year that offer opportunities to promote your company's reputation and services. Please consider making your selections for year ahead at this time.

Please see Event Prospectus for particulars.

### Michigan Chemistry Education Outreach Project

The Michigan Chemical Education Foundation is our 501(c)(3) charitable foundation that helps promote outreach on behalf of the business of chemistry in Michigan. The MCC is currently developing a new interactive website that will connect our industry with teachers by:

- illustrating the profiles of our member companies, their innovations, and industry careers
- offering easy connections with member companies and their educational offerings
- telling the stories of our industry's outreach efforts

This multimedia resource will help leverage your company's existing efforts and promote Michigan's business of chemistry in a meaningful way.

### MCC Product Gift Bags

The MCC is assembling demonstration gift bags using products furnished by member companies. These gift bags are given to legislators and other key decision-makers in Lansing to illustrate the importance of chemicals to consumer products. Example products are consumer items made by MCC member companies, or products that use chemicals made by your company. Approximately 100 pieces needed per company.

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SPONSORSHIP



## 2017 Legislative & Regulatory Accomplishments

*Mission: Represent our members to influence policies that promote and grow a safe, environmentally responsible, and competitive business of chemistry in Michigan.*

**Achieving Competitive Energy Policies** - The MCC has been actively involved in the implementation of last year's new energy laws. Through legislative lobbying, public comments, and participation in various workgroups at the Michigan Public Service Commission (MPSC), the MCC helped shape the early decisions regarding electric choice. Notably, the MCC retained legal counsel to intervene in contested cases that determined potential capacity charges for choice customers, leading to the MPSC setting significantly lower charges. The MCC has also engaged in energy workgroups dealing with long-term utility planning, utility regulation, and customer demand response.

**Protecting Chemical Plant Safety** - The MCC led the effort in the state of Michigan to adopt responsible protections from drone interference at critical facilities, including chemical plants. A recent task force report recommended the enactment of legislation - which the MCC expects to be taken up next year - to codify such protections. The MCC has also worked to stop proposals that would interfere with employers' ability to regulate firearms on company property.

**Ensuring Effective Cleanup Rules** - The MCC is working with other industry groups to help address concerns with proposed revisions to Michigan's environmental cleanup law, Part 201 of the Natural Resources and Environmental Protection Act (NREPA). MDEQ proposals over the past few years would have significantly increased the burden and cost of remediation activities for member companies. However, industry efforts have helped to address some of the most significant concerns, and negotiations continue to progress with other stakeholders.

**Reforming Michigan's Solid Waste and Recycling Laws** - The MCC has worked closely with the American Chemistry Council (ACC) to modernize our state's Part 115 solid waste policies to better promote a sustainable materials management approach, including better accommodations for energy recovery technologies for difficult-to-recycle plastics. Legislation is expected next year to implement these recommendations.

**Promoting Energy Infrastructure** - The MCC has worked with industry partners to promote a reliable energy infrastructure system, including the appropriate maintenance of the Line 5 pipeline and the development of new natural gas pipelines in the Midwest.

**Opening Markets for Infrastructure Materials** - The MCC has spearheaded efforts to expand opportunities for plastic (PVC & HDPE) pipes in our state. Legislation (SB 157) is pending in the Senate that would facilitate greater market access for these alternative infrastructure materials through the requirement of open competition in the bidding process.

**Confirming Sound Science** - The MCC provided significant support for ACC and member company efforts to confirm the scientific evidence for health-based screening levels for a key compound, toluene diisocyanate (TDI). These efforts were successful in persuading the MDEQ to revise its toxicological assessment and confirm the sound science relating to the safety of TDI.

**Responding to Emerging Issues** - The MCC has recently taken up the emerging issue of perfluorinated compounds (known as PFAS or PFCs), which have raised concerns across the state since being discovered in groundwater and drinking water from legacy uses. The MCC plans to actively engage its members and other interested parties as the state moves to respond to these concerns.



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GROW YOUR BUSINESS. DEVELOP NEW OPPORTUNITIES.  
ADVANCE YOUR PROFESSIONAL CAREER.

## JOIN THE MICHIGAN CHEMISTRY COUNCIL.

**The Michigan Chemistry Council is the unified voice for Michigan's business of chemistry. We provide unparalleled value for the dozens of chemical manufacturers, formulators, and distributors that we represent across the state.**

### JOIN THE MCC IF...

#### **You want your voice to be heard.**

We maintain strong working relationships with the state legislature, the executive branch, regulatory agencies, and with other partners in industry. We often testify before legislative committees and provide comments on issues of importance for our members.

#### **You want to know what's happening.**

We provide valuable and timely information through regular email newsletters and analyses of current events. Our communications keep members aware of issues and trends affecting us all.

#### **You want to collaborate with others.**

We work closely with groups including the American Chemistry Council (ACC) and National Association of Chemical Distributors (NACD) on important issues at the federal and state levels. We also collaborate and build coalitions with other industry groups in Michigan. Importantly, MCC member company professionals are often asked to serve as industry representatives on various state workgroups and roundtables.

#### **You want to develop your network.**

We provide a forum for members to interact with one another and to share expertise on common issues. Our regular programming enables members to not only share solutions, but also develop your business and professional networks.

#### **You want to showcase your company's innovations.**

We serve to educate policymakers and the general public on our industry's importance. We help to organize member company plant tours, regional meetings, and our well-known annual reception in Lansing, all highlighting our industry's innovations. We also help to represent our industry in the press and on social media networks.



## Mission

Represent our members to influence policies that promote and grow a safe, environmentally responsible, and competitive business of chemistry in Michigan.

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## MEMBERSHIP OPPORTUNITIES

We are a member-driven organization. Our Board of Directors is elected annually by our member companies, and meets quarterly to oversee the MCC's mission and operations.

### Regular Members

Companies engaged in the manufacture, formulation, and/or distribution of chemicals, or companies that use chemicals in their manufacturing processes. Regular membership dues are based upon the number of employees in the state, starting at \$1,900/year.

### Associate Members

Companies engaged in a supportive business serving the state's chemical industry, including legal, consulting, engineering, testing, or providing environmental services. Associate membership is \$1,250/year.

### Trade Association Members

Other business associations whose members are engaged in an allied or supportive business to the state's chemical industry. Trade association membership is considered on a case-by-case basis.

### Honorary Members

Higher education entities involved in educating individuals in the field of chemistry, or other nonprofit organizations engaged in cooperative relationships with the state's chemical industry. Honorary members do not pay dues.

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